



Shining Star Fundraiser

You Give. PTA Plans. Students Shine!

Shining Star Fundraiser is WES PTA's most important fundraiser! PTA is excited about the programs and events planned for the 2020-2021 school year. As with past years, the PTA's mission is to support programs around four key themes:



Teacher Empowerment & Support

We believe students shine when teachers shine. The WES PTA strives to empower teachers to make independent and creative choices for their students and classrooms. We have two programs specifically designed for teachers: Teacher Start-Up Funds and Teacher Grants. Teacher Start-Up Funds are provided to every WES teacher at the beginning of the school year to make purchases that will enrich their classroom. Teacher Grants allow teachers to apply for funds for innovative teaching resources or training development.



Enriching Student Experiences

We support activities that enhance our students' school experience and spur their interest in learning. These include Spelling Bee, Science Fair, Reflections Art Competition and Reading Incentive Programs. The WES PTA also supports the 5th Grade Play and Field Day. In the past several years, PTA has provided school wide technology updates and supported building progressive and dynamic environments in classrooms, including creative spaces and innovative seating.



Building the WES Community

We want all parents to feel welcome and comfortable at Washington Elementary. When parents, teachers, staff and students work together, great things can happen. Our regular communications inform parents through MemberHub, newsletters, Facebook, our website (wizardpta.org), and PTA meetings. Evening events are a big part of community building. Last year, there were five PTA sponsored evening events: Fall Family Picnic, Arts & Letters Night, Math & Science Night, Cultural Celebration Night and Spring Celebration. These events brought together WES families, teachers and staff for fun and learning.



Advocacy & Outreach

The WES PTA serves to educate parents and students about issues impacting our school community. We are active in attending WCPSS Board Advisory Committee meetings for District 5, and our PTA leadership receives annual training to stay informed about issues affecting Wake County schools. The PTA also supports PBIS (Positive Behavioral Interventions and Supports) trait development through outreach initiatives such as the coat drive for kindness and food drive for cooperation.

Why is the Shining Star Fundraiser so important?

The Shining Star Fundraiser is the primary fundraiser for WES PTA. We chose a direct donation fundraiser so that 100% of your donation would be applied toward PTA programs – without requiring students to sell products.

- Donations and employer-matching gifts accounted for 70% of PTA's funds in 2019-2020. All other forms of PTA fundraising (i.e. Wizard Wear, Scholastic book fair, passive fundraising, grants) accounted for 30%.
- The majority of our spending occurs during the school day. Daytime programs and events accounted for 94% of funds raised. The PTA's evening events accounted for only 6% of our budget.
- Shining Star Fundraiser will run for **5 weeks from September 21st to October 26th**. The goal is \$20,000 in donations and \$2,000 in employer matching donations.

How can I donate?

FIRST:

- Complete this google donation form: <https://forms.gle/JSnRCDW7n5XbHHTF9>

THEN choose one of the following options:


- Donate online by credit card at <https://washingtongt.memberhub.store/shopping/categories/6835> (additional cc processing fees apply).
- Mail a check (payable to Washington Elementary PTA) to Washington Elementary School, Attention: Shining Star Fundraiser, 1000 Fayetteville St, Raleigh, NC 27601.
- Drop off donation (cash or check) at school on Wednesdays from 3:30-4:15pm Sep 30th-Oct 21st.

Washington GT Elementary School PTA is a 501(c)(3) tax-exempt organization.
Donations to Shining Star Fundraiser are tax deductible.

Who can donate?

Anyone! Our students have many people rooting for them and who want to make a difference in their school experience. Donations can come from parents, grandparents, family members, and friends. Our on-line giving option makes participation even easier!

To learn more about the Shining Star Fundraiser, email wesgtpa@gmail.com or Lindsay McCall lindsaywmccall@gmail.com, or visit wizardpta.org.



All donors will be recognized by a star with their name on the "Shining Star Wall of Fame" outside the front office! We want students to understand that they are shining, in part, due to the efforts of our broader community.